SNOWBOARD ATHLETE
CONTENT CREATOR
SNOWBOARD INSTRUCTOR

MEDIA KIT

BRAI



SNOWBOARD · MOUNTAINS · OUTDOORS · SNOWBOARD · MOUNTAINS · OUTDOORS · SNOWBOARD · MOUNTAINS · OUTDOORS

OCTOBER 2026 · @BRAI_OFICIAL · BRAI.ES

ABOUT

Snowboard instructor and content creator. Blending sports and an active lifestyle, he creates authentic content in snow environments while building a community driven by performance, experience, and good vibes.

- Snowboard
- Lifestyle
- Outdoor

INSTAGRAM

@BRAI_OFICIAL

4.26K
followers

2.1K
average views per reel

1.5K
average reach per reel

TIKTOK

@BRAI_OFICIAL

12K
followers

1.1K
average views per video

YOUTUBE

@BRAI_OFICIAL

147K
subscribers

20.5M
views, last 12 months

INSTAGRAM TOTALS UP TO JANUARY 2026

+15.4M
total impressions

+5.3M
total reel views

+485K
total interactions

Average views and reach: last 10 reels. YouTube views: last 12 months. Followers: 25 Oct 2026.

AUDIENCE

Instagram audience, 25 Oct 2026. Mostly Spanish-speaking, with the largest group aged 25-34.

GENDER

75%
Male

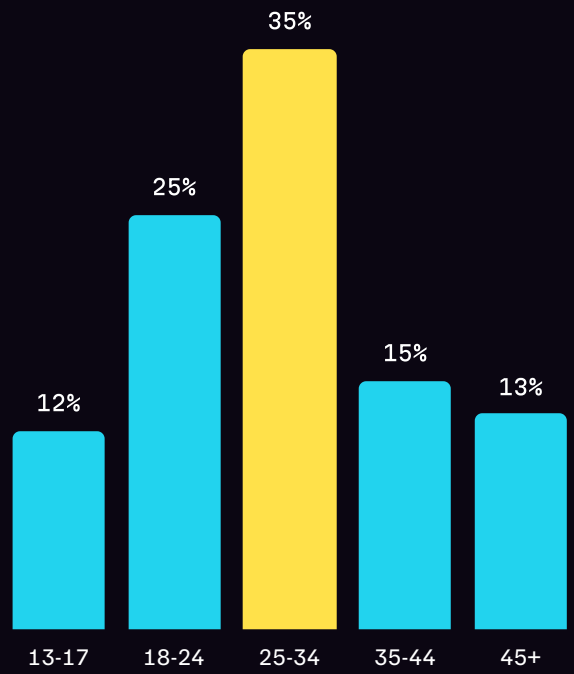
25%
Female



TOP COUNTRIES

Spain	42.7%
Mexico	11.2%
Argentina	5.7%
Italy	4.3%
United States	4.1%

AGE



BRANDS I'VE COLLABORATED WITH

INSTA360
CAMERAS

POWFLEX
TONGUES

ROMO
DRINK



LET'S WORK TOGETHER

management@brai.es

Direct contact for collaborations, campaigns and partnerships.

Instagram · YouTube · TikTok

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